

Environmental Statement

As one of Australia's leading corporate communications companies, The Ball Group continually explores ways of integrating environmentally sustainable standards and practices to ensure we are minimising the impact of our business on the environment.

We endeavour to reduce environmental impact by efficiently using resources, saving energy, reducing waste and encouraging material recycling. Waste paper and toner cartridge recycling was implemented in our studio as far back as 1988. Today, we still maintain these initiatives.

We encourage our clients to consider how their design affects the environment. Selecting environmentally accredited paper, printing and vegetable-based inks are fundamental to reducing environmental impacts and we have strong relationships with environmentally ISO 14001 and Forest Stewardship Council accredited printers. We encourage our clients to inform their audience of the environmentally sensitive initiatives taken to produce their publication by printing the information on the publication.

There are obvious environmental benefits in producing only the required number of copies of collateral and we foster the use of 'on-demand' design, production and printing. Our PDQ Publisher™ web-to-print template-based publishing service virtually eliminates the need for couriers, printing and faxing of proofs and the usage of plastic disks, CDs and DVDs, enabling clients to customise and produce print ready PDFs, streamlining workflow and reducing paper wastage.

Most importantly, our people demonstrate tremendous enthusiasm and commitment in any issues related to the interaction of our business activities and the environment.



Geoffrey Duguid

Managing Director



Linda Hay

Director

Updated March 2007